

**Integrated
Systems
Russia**

24-26 OCTOBER 2018
MOSCOW, EXPOCENTRE, PAVILION FORUM



www.isrussia.ru

Organizers

MID EXPO
INTERNATIONAL
EXHIBITIONS
& FAIRS

**Integrated
Systems
Events, LLC**

Integrated Systems Russia is an annual key B2B event for Russian and CIS systems integration market, connecting every link in the industry value chain (from AV & building automation industry channel to commercial end-customer markets).

WHY TO EXHIBIT AT INTEGRATED SYSTEMS RUSSIA 2018

▲ **International reputation**

Integrated Systems Russia is the Russian edition of famous Integrated Systems Europe show.

▲ **More than 13 000 visitors from Russia and CIS**

Integrated Systems Russia is annually visited by 12 903 registered industry professionals and customers coming from over 25 countries in 2017.

▲ **Effective business program**

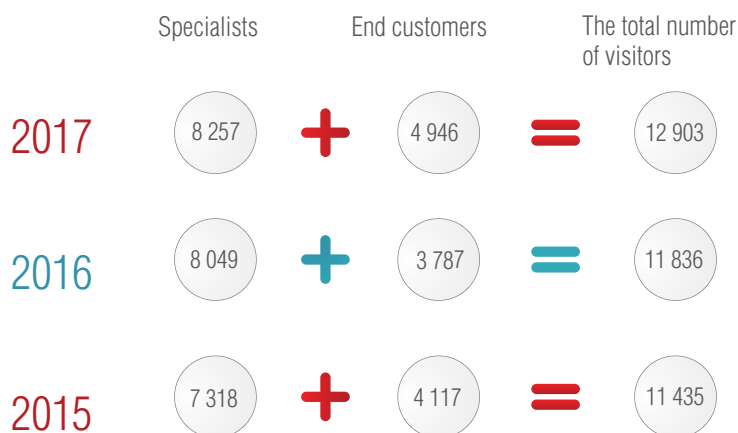
Integrated Systems Russia also provides exhibitors the opportunity to experience the full range of conferences, special expositions, tech tours, training and networking events that take place during the show. These comprehensive learning and networking events are open to all exhibitors.

▲ **Training courses from the international associations and experts**

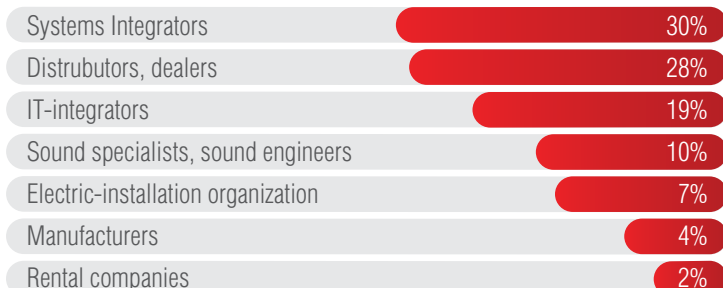
Multi-level training programs offered by Audinate, AVIXA, CEDIA, KNX associations.



THE TOTAL NUMBER OF VISITORS



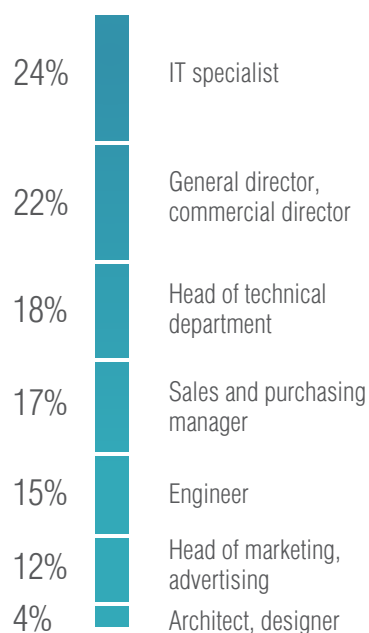
SPECIALISTS - 8 257



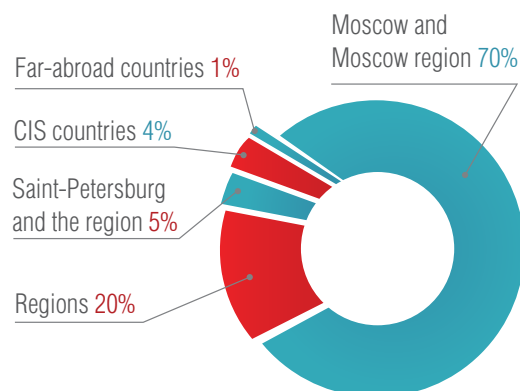
END CUSTOMERS - 4 946



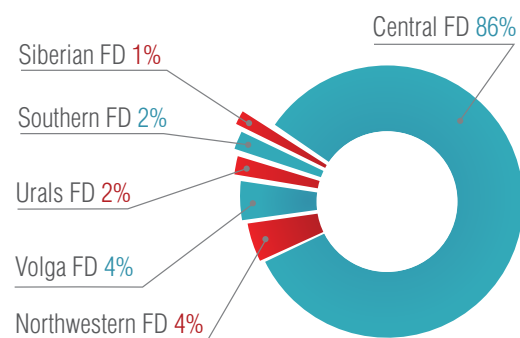
VISITOR'S POSITION



VISITOR'S GEOGRAPHY



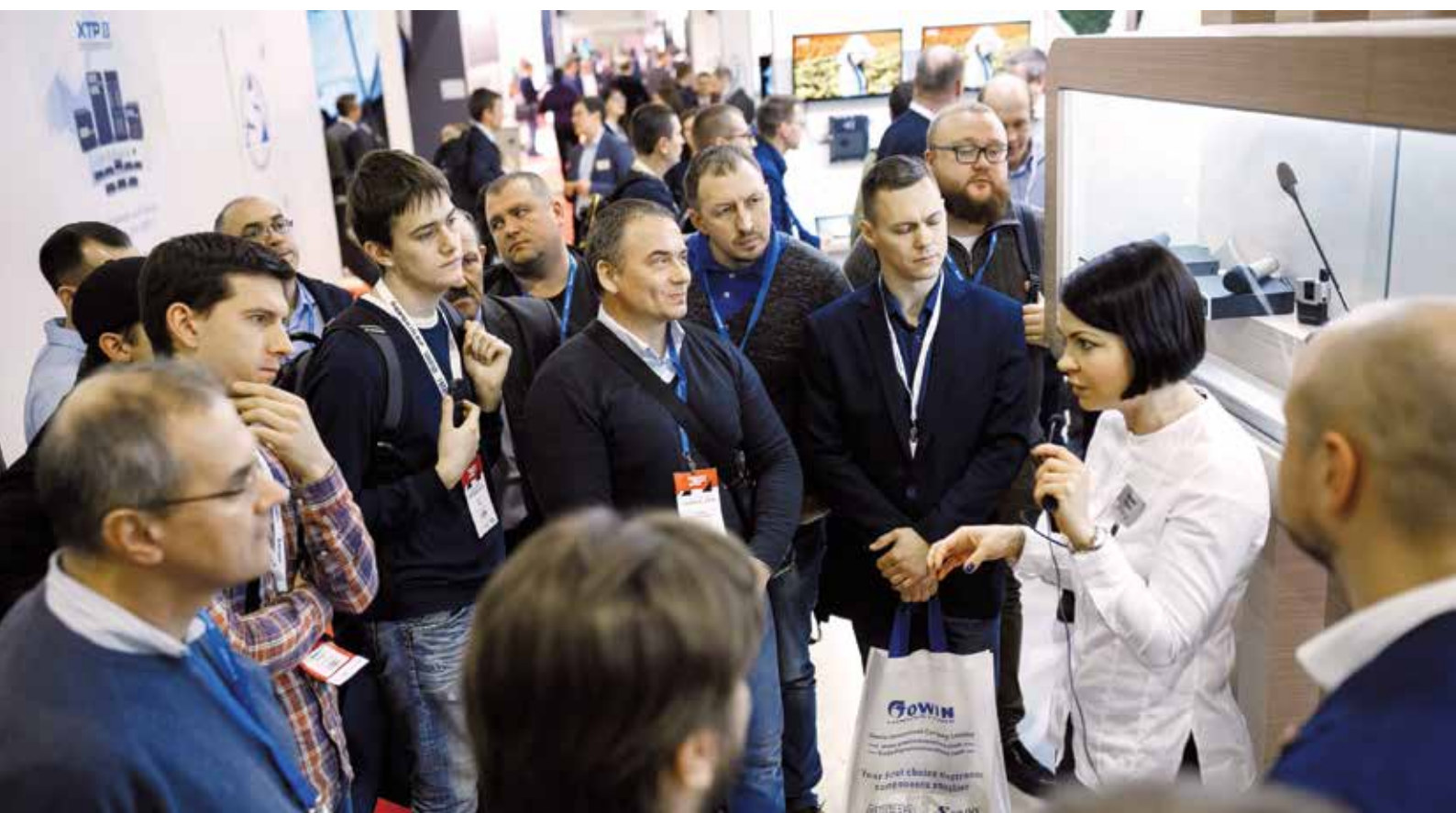
FEDERAL DISTRICTS OF RUSSIAN FEDERATION



INTEGRATED SYSTEMS RUSSIA 2018 FORMAT

- ▲ TECHNOLOGY ZONES
 - DIGITAL SIGNAGE & DOOH
 - PROAUDIO
 - PROVIDEO
 - SMART BUILDING
- ▲ CONFERENCE PROGRAM
- ▲ TECHNOLOGICAL TOURS

Daily technological tours through the exhibitions exposition for end users and specialists
- ▲ PROINTEGRATION AWARDS



AMONG THE EXHIBITORS



CONFERENCE PROGRAM

Conferences for different vertical market sectors

- ▲ DIGITAL SIGNAGE SUMMIT RUSSIA
- ▲ AUDIOFORUM
- ▲ DIGITAL MUSEUM. INNOVATIVE TECHNOLOGIES FOR MUSEUMS AND EXHIBITION SPACES
- ▲ TECHNOLOGIES AND SOLUTIONS FOR BUSINESS
- ▲ INNOVATIVE TECHNOLOGIES FOR COMMERCIAL & RESIDENTIAL REAL ESTATE
- ▲ SMART INTEGRATION ACADEMY
- ▲ PROTOCOLS OF AUDIO-VIDEO TRANSMISSION THROUGH IP NETWORK. ALL OVER IP



AMONG THE SHOW AND CONFERENCE VISITORS

GOVERNMENT OFFICIALS

ADMINISTRATION OF THE PRESIDENT OF THE RF
THE STATE DUMA OF THE RF
OFFICE OF THE GOVERNOR AND THE GOVERNMENT OF
CHUKKA AUTONOMOUS REGION
MINISTRY OF EDUCATION AND SCIENCE OF THE
REPUBLIC OF TATARSTAN
MINISTRY OF EDUCATION AND SCIENCE
OF THE CHECHEN REPUBLIC
MINISTRY OF NATURAL RESOURCES OF THE RF
MINISTRY OF COMMUNICATIONS AND MEDIA
MINISTRY OF DEFENSE OF RUSSIA
DEPARTMENT OF PHYSICAL CULTURE AND
SPORTS OF THE CITY OF MOSCOW
STATE CORPORATION «ROSTEKH»
RUSSIAN EMERGENCY SITUATIONS MINISTRY
SERVICE OF SPECIAL COMMUNICATION AND
INFORMATION OF THE FEDERAL SECURITY SERVICE OF
THE RUSSIAN FEDERATION

ENERGY / OIL COMPANIES

ROSENERGOATOM CONCERN
MOSENERGOSTROY
GAZPROM
LUKOIL
SURGUTNEFTEGAS
RUSSIAN NETWORKS

MINING AND METALLURGICAL COMPANIES

NORILSK NICKEL

TRANSPORTATION

DOMODEDOVO AIRPORT
ROSCHINO AIRPORT
VNUKOVO AIRPORT
REGIONAL INFORMATION AND COMPUTING
CENTER PULKOVO
RUSSIAN RAILROADS
AEROFLOT
CENTER FOR ROAD ORGANIZATION MOVEMENTS

INNOVATION CENTER SKOLKOVO

THEATERS/MUSEUMS/EXHIBITIONS

ALEKSANDRINSKY THEATER
THE STATE THEATRE OF NATIONS
STATE HERMITAGE
MUSEUMS OF THE MOSCOW KREMLIN
MUSEUM OF SCIENCE AND INDUSTRY
TRETYAKOV GALLERY

BANKS/FINANCES

ALFA BANK
RUSSIAN STANDARD BANK
BANK URALSIB
BANK OF RUSSIA
STANDARD-CREDI BANK
COMMERZBANK
PROMSVYAZBANK
ROSBANK
ROSSELHOZBANK
SBERBANK
URALSIB
INVESTMENT AND FINANCIAL COMPANY METROPOL
MTS-BANK
HSBC BANK

COMMERCIAL / RESIDENTIAL PROPERTY

CENTER FOR REFORM IN HOUSING AND
COMMUNAL SERVICES
INCOM-PROPERTIES
GROUP OF COMPANIES «PIONEER»
CITY XXI CENTURY DEVELOPMENT COMPANY
MONOLITHSTROY
MOSALYANS-SROY
GUTA HOLDING COMPANY
RENAISSANCE DEVELOPMENT
REAL ESTATE AGENCY «DREAM REALTY»
SU-22
TATSVYAZSERVICE
MANAGING COMPANY «HOUSE-SERVICE»

SPORTS

THE BIG SPORTS ARENA OF THE
OLYMPIC COMPLEX LUZHNIKI

HOTELS/RESIDENTIAL COMPLEXES

UKRAINE HOTEL
HAMPTON BY HILTON MOSCOW STROGINO
MAXIMA HOTELS MERCURY
BUSINESS HOTEL RIGA LAND
RESIDENTIAL COMPLEX ZARECHYE
RESIDENTIAL COMPLEX LEVEL BARVIKHA RESIDENCE
ETHNOMIR PARK

RETAIL

MEGA
HYPERMARKETS «AUCHAN» NETWORK
M-VIDEO
IKEA GROUP OF COMPANIES
EUROSET-RETAIL
X5 RETAIL GROUP N.V.
FRESH MARKET

MANUFACTURERS OF THE FOOD INDUSTRY

WIMM-BILL-DANN
NESTLE RUSSIA

INSURANCE

INGOSSTRAKH

TELECOMMUNICATIONS

VYMPELCOM
MOSGORTELECOM
ROSTELECOM
SVYAZKOM
MEGAFON
ERICSSON CORPORATIA

SPECIALIZED ENTERPRISES

MOSLIFT

HOSPITALITY

SCIENTIFIC RESEARCH INSTITUTE OF NEUROSURGERY
NAMED AFTER N. N. BURDENKO

TELEVISION TECHNICAL CENTER «OSTANKINO»

CENTRAL TELEGRAPH



digital signage summit **RUSSIA**

24-26 OCTOBER 2018, MOSCOW

THE LEADING STRATEGY EVENT FOR THE
DIGITAL SIGNAGE AND DIGITAL-OUT-OF-HOME INDUSTRY
IN RUSSIA AND EASTERN EUROPE

DIGITAL SIGNAGE AREA | 24-26 OCTOBER 2018

- Joint digital signage booth
- Individual booths on the Integrated Systems Russia show floor

GUIDED TECH TOURS | 24-26 OCTOBER 2018

Dedicated tours for End Customers through
the Digital Signage area participants booths.

CONFERENCE PROGRAM

- Key industry event for Digital Signage and DOOH in Russia and CIS countries
- The conference will bring together industry experts, end-customers, digital agencies, outdoor advertising operators, manufacturers and systems integrators

SECTIONS

Digital Signage in Retail/Banks/Corporate Facilities

Digital Signage in Live Events/Leisure & Entertainment Facilities/Sport

TOPICS

- Russian experience of Programmatic indoor
- Customer journey in retail. How to monitor the client at all purchase's stages. Online and offline tools
- How digital technologies help to prevent security failures
- Digital solutions for FIFA 2018

PARTICIPATION OPTIONS

PARTICIPATION IN THE EXHIBITION

COST OF PARTICIPATION WITH EXHIBITION BOOTH:

RAW SPACE* **350** EUR/ **330** EUR*

TYPES AND COST OF STANDARD CONSTRUCTION,
PRICE FOR 1 SQ. M.

“Economy” option – **80** EUR

“Standard” option – **90** EUR

“Standard plus” option – **110** EUR

PARTICIPATION IN THE CONFERENCE

Conference sponsor: **2,000** EUR

PARTICIPATION IN THE AWARD

Award sponsor: **2,500** EUR

Participation with 1 project: **450** EUR

Participation with 2 or more projects: **750** EUR

All prices are mentioned including VAT.

*For companies which participated in the Integrated Systems Russia exhibition earlier
or for members of AVIXA/CEDIA/KNX association



ORGANIZER



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